

Trade Mission to China

Become an exhibitor at

The 2nd China International Import Expo

China's Imports = MO's Exports

Trip Date: May 13-18, 2013



Deadline to register: February 15, 2013

Participation Fee \$3800
 - \$2850 MO STEP=UP*
 = \$950

Costs for the airfare, lodging, transportation, meals and incidents will be the responsibility of the participants

** Eligible firms may apply for **MO STEP=UP** funding for reimbursement for mission expenses. Prior approval must be received.*

You are cordially invited to expand your business development interests to China and Greater Asia. Funded in part through the **MO STEP=UP** program, the state of Missouri will be leading a trade mission to Kunshan City, Jiangsu Province, China to participate in the 2nd China International Import Expo on May 15-18. This Expo is certified by the US Department of Commerce.

A total of 677 enterprises from 46 countries and regions participated in the Expo in 2012; including 21 world top 500 enterprises; 71,930 visitors attended the show and the 2,080 booths covered a total of 50,000m².

In 2011, China's imports of Missouri goods totaled over \$1.16 billion, almost a 20% increase over the previous year.

It is expected that China's overall imports in the next five years will exceed \$8 trillion US.

Take advantage of sharing booths under MO Department of Economic Development or get your own booth!

Major Exhibit Categories:

- Machinery Equipment and Technology
- Industrial Automation Sector
- Environmental Protection, New Materials and New Energy
- Electronic Information Technology and Products
- Consumer Goods

Participation Includes:

- Display products and catalog in the Missouri booth
- List products & contact info in Expo Catalog
- FREE admission to seminars
- Networking activities
- Market research
- One-on-one business meetings
- Ground transportation
- Logistics assistance



If you are interested in participating in the mission,
please return the following registration form by **February 15, 2013** to:

Yan Li

International Business Manager

State of Missouri

**Department of Economic Development
Business and Community Services**

Harry S Truman Building, Room 720, 301 W High Street, P.O.Box 118
Jefferson City, MO 65102

Tel. (573) 751-7549 Fax (573) 526-1567

E-mail: yan.li@ded.mo.gov www.missouridevelopment.org



Department of Economic Development

Trade Mission to China 2013

Kunshan City, Jiangsu Province, China

Missouri Business Participation Form

☐ **YES, I would like to participate in the Trade Mission to China 2013.**

Make check payable to: **Hawthorn Foundation**

Please contact me at the following number or e-mail:

Company Name: _____

Contact Name & Title: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Website: _____

Desired Business Relationship

☐ Sales agent or sales representative

☐ Distributor

☐ Partnership or Joint Venture

☐ Licensing Agreement

☐ End User, Direct Sales or Dealer

Your Type of Firm

☐ Manufacturer

☐ Service Firm

☐ Other

Please explain your business objective: _____

Company briefing: (Both your company briefing and product description will be used for advertisement purposes. Please be specific in your description, and use as much space as necessary to promote your business interests at the Trade Mission to China. Use a separate sheet of paper if necessary.)

Product Description: _____

☐
or fax to Yan Li at (573) 526-1567.

Please return the participation form and registration fee no later than February 15, 2013.